

Sample Media Advisory

To be sent out to press contacts 1-2 business days before the event, as well as on the morning of the event. It would be helpful to do follow up calls to media invited early morning on the day of the event.

*****MEDIA ADVISORY*****

For Immediate Release

January XXth, 2017

Media Contact:XXX

Email:XXX

Phone: XXX

XXX

Faith Communities are ready to resist unjust immigration policy proposals from the Trump Administration through the Sanctuary Movement

[CITY, STATE] Hundreds of new congregations are joining the Sanctuary Movement to declare their congregations as safe refuge from the Trump administration's attack on immigrants and refugees and voice the need to protect the Deferred Action for Childhood Arrival. *[Group/coalition/ faith leaders]* are holding a *[action/ press conference/ vigil]* on *[date]* to show the faith communities support and solidarity with immigrants, refugees, Muslims and all people who could be threatened under the next administration. [City/Group] is forming a new coalition of congregations from multiple faith traditions ready to be part of the Sanctuary Movement.

WHO: [List which organizations]

WHAT: [Press Conference, Action/ Vigil]

WHEN: [Time/ Date]

WHERE: [Place]

SPEAKERS: [List key speakers, faith leaders, immigrant leaders]

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Sample Media Release

To be sent out to press contacts immediately after the event along with links to photos or video.

*****MEDIA RELEASE*****

For Immediate Release

January __th, 2017

Media Contact:XXX

Email:XXX

Phone: XXX

XXX Faith Communities are ready to resist unjust immigration policy proposals from the Trump Administration through the Sanctuary Movement

[CITY, STATE] Hundreds of new congregations are joining the Sanctuary Movement to declare their congregations as safe refuge from the threat of a Trump administration attack on immigrants and refugees and voice the need to protect the Deferred Action for Childhood Arrival. *[Group/ coalition/ faith leaders]* hosted a *[action/ press conference/ vigil]* on *[date]* at *[location]* as part of a national day of action to show the faith communities support and solidarity with immigrants, refugees, Muslims and all people who could be threatened under the next administration. [City/Group] is forming a new coalition of congregations from multiple faith traditions ready to be part of the Sanctuary Movement.

[QUOTE OF FAITH LEADER]

[QUOTE FROM IMMIGRANT LEADER/ SOMEONE WHO HAS TAKEN SANCTUARY]

[QUOTE FROM FAITH LEADER]

(Optional): Links to photos/ videos of the event.

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Social Media

Post photos and videos to social media, Facebook, Twitter, and Instagram using twitter handles from target decision makers and hashtags to be able to follow all the activities of the national action.

Hashtags: #SanctuaryNotDeportation #SanctuaryCongregations #SanctuaryNow #SanctuaryRising #Not1More Deportation #HereToStay

Twitter handles of decision makers: @realdonaldtrump @SenateMajLdr @SenSchumer @SpeakerRyan @NancyPelosi (make sure to add your local Representative and Senator)

Sample Tweets:

XX #SanctuaryCongregations (in city) came out ready to resist @realdonaldtrump attack on immigrants #SanctuaryRising

Faith Leaders ready to welcome immigrants #SanctuaryRising #HereToStay #Not1More Deportation @localRep/Sen

Faith communities united with immigrant leaders for #SanctuaryNotDeportation ready to resist @realDonaldTrump @SenateMajLdr #Not1More

Sample Facebook Post

XX #SanctuaryCongregations (in city) came out ready to resist @realdonaldtrump attack on immigrants #SanctuaryNow #Not1More Deportation #HereToStay #SanctuaryRising

Sample Template Op Ed

Faith Communities are Ready to Resist Trump Through Sanctuary

As faith communities we are doing what Congress has refused to do: protect immigrant families from an immigration system that is separating families and deporting people who are woven into the fabric of their communities and congregations. We have a moral and ethical responsibility to walk in solidarity with immigrants facing deportation, and we are preparing our movement to do

just that as we begin the Trump administration with # of Congregations who are now committed to be part of the Sanctuary Movement.

[Insert Sacred Text]

We are seeing a widespread and growing commitment by faith communities to provide sanctuary to our community members who will need sanctuary because of the expected harsh policies expected in the next administration.

Our congregations are opening our doors to provide sanctuary we stand in solidarity with immigrant leaders fighting to keep all families together, regardless of immigration status. Together, faith communities from all traditions are urging the new administration to protect the Deferred Action for Childhood Arrivals (DACA) that has already helped 740,000 young undocumented people with work permits and relief from deportation, we cannot morally stand by while the Trump transition team threatens to take this imperative program away.

President-elect Trump has made harsh generalizations about the immigrant community through hurtful and harmful language. As a leader in the community, I see first hand the many ways immigrants benefit our communities and our congregations. I have met the families, and heard the stories of those who fear deportation and family separation.

[Insert Local Story, Local Campaign Initiative such as Sanctuary City, Sanctuary in the Streets, Stopping 287 g or cross-sector organizing to protect LGBTQ, Muslims or BLM activists]

See other Sample Op-Eds

[Prayer for Healing: A Faith Leader's Response to Anti-Immigrant Legislation](#) by Bishop Minerva Carcano

[Why Philadelphia Must Remain a Sanctuary City](#)

If you plan to write an Op-Ed please be in contact with CWS Media and Organizing Associate, Myrna Orozco at morozco@cwsqlobal.org for any technical support.